

Cory Salvesson

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Toronto-based researcher, writer and technologist focused on the business, management and economic impacts of artificial intelligence and the Internet.

§ Work

Research & Communications Strategist: Element AI 2018–

Partner with teams across Element AI as well as with external practitioners, researchers, and analysts in academia and industry (particularly financial services and supply chain) to research the business, management, and economics of artificial intelligence. Translate research into strategic foresight and thought leadership for multiple internal teams. Deliver technical project management, education, and research services for global clients. Collaborate internally and externally to strategize, write and produce white papers (such as the AI Maturity Framework), proposals (such as a joint innovation grant recently awarded \$2 million), blogs, social media, newsletters, talking points and speeches (for executives as well as colleagues), podcasts, and videos.

Researcher; Data Science Consultant: University of Oxford & Google.org 2017–2018

Extracted and visualized research trends connecting Artificial Intelligence and Lifelong (Human) Learning using natural language processing (NLP) and scientometrics. Developed a self-service data collection and analysis system to enable non-technical analysts to transform social media data into a knowledge graph. Authored a blog post and co-authored an academic article accepted for publication in *Sociology* (forthcoming 2021).

Business Systems Analyst III: Federal Reserve Bank of Minneapolis 2017–2018

Developed IT solutions for the Learning Management Support Office supporting corporate learning for all roles and districts across the Federal Reserve system. Introduced RDBMS (SQL) and Microsoft server technologies to improve operational efficiency, reduce support incident occurrence, and increase system uptime.

Learning Systems and Analytics Lead: RSM US 2013–2016

Lead technical and business intelligence operations for learning management systems responsible for accreditation and reporting of all employees and Certified Public Accountants (CPAs) at a large accounting and consulting firm. Developed software solutions for reporting and analysis as well as business process automation/augmentation to save hundreds of hours of labor per year. Trained teams in IT skills and coached direct reports in soft skills.

Knowledge Engineer; Knowledge and Information Analyst: Spok Software 2010–2013

Designed and built corporate intranet, technical documentation library, and various databases and reports using Microsoft server technologies. Wrote technical content and trained others in IT skills.

** References and additional work experience available upon request.*

§ Education

DeepLearning.ai: Deep Learning Specialization 2020

University of Oxford: M.Sc. with Distinction, Social Science of the Internet 2017

Winner, £20,000 Oxford Ideas Prize. Thesis invited by Oxford Internet Institute for deposit in department library.

University of Minnesota: B.Sc. in Multidisciplinary Studies—ICT Studies 2014